



**BELLA**  
HAIR STYLES  
&  
DAY SPA

# THE BELLA NEWS

SPRING ISSUE 2010

## BELLA IS GOING GREEN...

Exciting News at Bella! We have added a new line of Hair Products that sure will excite YOU!

We are Cincinnati's very first **ONESTA** salon! **ONESTA** Products are made 100% from natural and organic ingredients. Great products that are 100% free of chemicals and 100% effective!

FREE YOURSELF from harmful chemicals. **ONESTA** means honesty, it is not just a name, but also a promise!



**ONESTA** PRODUCTS ARE FREE OF:

**PARABENS** (a preservative linked to breast cancer)

**SULFATES** (harsh detergents found in garage floor cleaners and engine degreasers)

**PROPYLENE GLYCOL** (used in industrial antifreeze)

**SYNTHETIC COLORS AND DYES** (potent carcinogens derived from coal tar)

**DEA and TEA** (ammonia compounds that can cause allergic reactions)

**NO ANIMAL INGREDIENTS OR ANIMAL TESTING** (PETA approved)

**ONESTA** also uses **100% Post Consumer Recycled (PCR)** packaging

### Walking the Walk

Onesta Hair Care is taking bold steps toward making the world a little greener.

*It seems like everyone from Yahoo! to Honda has "gone green." And Onesta Hair Care is doing its part to get the beauty industry on the green bandwagon too. The company uses only certified, organic extracts. "Onesta is the true green brand," says the company's president, Michael Redmond. "A lot of people want to be green, but actually 'walk the walk.'"*

*Onesta - in addition to being good for the environment-aims to be good for your health. "One thing that separates us from other brands are our ingredients," Redmond says. Onesta's shampoos, conditioners and styling products have natural, plant based formulas that are free of irritant's and harmful chemicals. Onesta has replaced them with gentler but very effective ingredients like fenugreek, calendula, dandelion, horse-tail, honey, sage, white willow bark, nettle, thyme and aloe.*

*Keeping clients, stylists and salon owners happy and healthy is at the heart of the Onesta brand, as is giving back. Onesta is donating 10 percent of its net income to cancer research.*



Onesta Hair Care is taking bold steps toward making the world a better place, one bottle of shampoo at a time.

-American Salon  
September, 2008



So while you are using a great product, you are helping your health, the environment and a good cause!



FREE YOURSELF  
FROM HARMFUL  
CHEMICALS.